



# **ANNUAL REPORT 2018**

# CONTENTS

**1. PRESIDENTS REPORT**

**2. GENERAL MANAGERS REPORT**

**3. BOARD MEMBERS**

**4. ATTENDANCE AND ACTIVITIES**

**5. YOUTH REPORT**

**6. OPERATIONS REPORT**

**7. FACILITIES REPORT**

The background of the page is a photograph of a building's exterior. A large, white, cursive sign spelling 'Community' is mounted on a window. Below it, a smaller, white, cursive sign spelling 'Self' is visible. The building has a blue brick roof and a dark brick base. The overall tone is bright and positive, with a focus on community and self-improvement.

Community  
Self



# PRESIDENT'S REPORT



St. Kilda PCYC is committed to meeting changing needs of the local community, which is why we have made some necessary changes over the past couple of years. These have helped us to create a solid foundation that we can build on in the years to come. This year, we developed our first-ever Strategic Plan that sets out the direction for St Kilda PCYC over the next three years. We worked closely with our partners and stakeholders, while listening to the feedback from the community, which helped shape its direction. Over the coming years, our Strategic Plan will be implemented by General Manager, Christine Fitzherbert, who has the full support of the board. We are confident our new Strategic Plan will steer us towards a more sustainable future and result in better outcomes for the local community.

We are now in the early stages of developing our first-ever Marketing Strategy that will sit alongside our Strategic Plan. The Marketing Strategy provides the framework to help our business to grow. It acknowledges the unique position we hold within the local community and fitness industry and will help us adapt to changing market conditions in an increasingly competitive health and fitness sector. We are in the final stages of improving our digital capability so we can provide better services for members. We recently redeveloped our website to make it more user-focused, with direct debit, while members will be able to renew memberships and make donations online.

On top of all these changes, St. Kilda PCYC delivered more youth programs than ever before, with a total of 12 new and existing programs. Our new youth programs have enabled us meet the changing needs and expectations while continuing to engage disadvantaged and 'at risk' young people. We are now opening on Sundays and have commenced the new Fitness 4 Parents classes.

Our focus has been on working together with new partners such as Igniting Change, which has provided much-needed support and guidance. We have also teamed up with other community organisations such as The Salvation Army, Lightning Warrior, SEMZ and Oakwood School. Hopefully you will have seen the amazing new mural on the front of our building that was recently painted by students from Oakwood School as part of their street art projects.

I am immensely proud by what we have achieved this year. Change like this doesn't happen on its own – it comes from the hard work and dedication of our staff, volunteers, members, partners and the broader community. It is through this open dialogue with our local community that we will continue to thrive. I would like to thank you all for contributing to the positive culture and sense of community at the St. Kilda PCYC.

Finally, I would also like to thank the Board for volunteering their time while navigating St Kilda PCYC through this exciting time of change. Your passion, dedication and tireless work behind the scenes has been invaluable and has helped us to get to where we are today. I am confident that our positive culture and sense of community will continue well in the future as we continue to empower youth for life.

**CHARLIE MCFADDEN**

**PRESIDENT**



# GENERAL MANAGER'S REPORT



It is a great pleasure to provide a report to the St Kilda PCYC Annual General Meeting (AGM). This past year has seen an extraordinary amount of change and development and since the last AGM many new initiatives have been implemented.

Feedback from our stakeholder survey, enabled the development of the St Kilda PCYC Strategic Plan 2018-2021, providing a roadmap and a positive way forward for future planning. Our primary focus remains empowering our youth as well as providing service through youth programs, recreational activities and a gymnasium which is inclusive and open to the whole community. With our Strategic Plan in place we are now working on a Marketing Strategy to guide us into the future.

Our Youth Programs continue to be supported by several organisations who provide grants and donations that enable us to grow and deliver. We were delighted to receive a grant from the City of Stonnington that enabled the delivery of a Wednesday night MAC outreach program in the second half of the year. This multi-source support has given us the capacity to deliver 12 youth programs weekly this year.

Gymnasium improvements have included the completion of the new Ladies Bathroom Facilities downstairs, plus the Unisex toilets upstairs in the Basketball Hall. Together with the entry ramp into the Boxing Hall and the rearrangement of gym spaces we now provide better access for our members. A significant upgrade has been the very colourful repainting of the PCYC Front Wall, through the hard work of staff and students of Oakwood School and given us a much-improved streetscape.

A major focus has been Information Technology and social media, with the selection of a new software provider for our operational and management software and a new St Kilda PCYC Website, which is now in place. We remain active on our Facebook and Instagram pages, all of which is well worth following.

Strong partnerships are essential, and we have established a major collaboration with the Salvation Army Crisis Services in relation to our rooming house and access for young people in need.

Overall, an exceptionally busy, exciting and challenging year made much easier with the support of the Board, Management and Staff of PCYC. My sincere thanks to the management team, Chloe, Donny and Jacob for their passionate commitment to ensuring that St Kilda PCYC maintains a strong community presence. Thank you also to all our staff and volunteers for their hard work in ensuring that we continue to deliver on our mission.

A special thanks to our very dedicated, hard-working, volunteer Board Members for their commitment, time and leadership working in the interests of St Kilda PCYC. Heartfelt thanks to both Presidents - Ramon Lopez who relinquished this role in December 2017 and to Charlie McFadden who picked up the President's mantle at that time.

Most importantly, a huge thank you to our many sponsors, partners and supporters for ensuring that we continue to strive to deliver our vision of Empowering our youth for Life.

CHRISTINE FITZHERBERT

GENERAL MANAGER



# MEETINGS OF BOARD MEMBERS

During the financial year several Board meetings were held. Attendances were:

Board Members Name	Number Eligible to Attend	Number Attended
Charlie McFadden	10	10
Dennis Edlin	10	8
Christine Perkal	10	9
Dagmar Andersen	10	9
Joy Hawkins	10	9
Russell Kaaden	4	2
Ramon Lopez	10	6 (leave of absence for 4)
Pierre Te Angina	10	10
Callan Young	10	7

## PRINCIPAL ACTIVITIES

The principal activities of the Association for the year ended 30 June 2018 included delivering Youth Programs that mentor and engage youth of all ages and backgrounds through outreach and recreational activities. In addition, the Association operates a fully-serviced gymnasium.

Our mission is to be recognised for excellence in youth development through the provision of recreational, sporting cultura and welfare programs.

The Association is registered with the Australian Charities and Not-for-Profit Commission (ACNC) under the following subtypes:

Public benevolent institution

Advancing health

Advancing social or public welfare

Advancing culture

Promoting reconciliation, mutual respect and tolerance between groups of individuals that are in Australia

Promoting or protecting human rights

Advancing the security or safety of Australia or Australian public



## ST KILDA POLICE & CITIZENS YOUTH CLUB INC FOR THE YEAR ENDED 30 JUNE 2018

### BOARD MEMBERS - Board Members throughout the year and at the date of this report are:

Board Members Name	Position	Date Started	Experience & Qualification
Charlie McFadden	President	16 February 2017 Elected November 25 2017	Charlie has been involved with St Kilda PCYC for over 13 years and has become a familiar face to all members of the club. Furthermore, Charlie's passion for community development has given him experience across many different sectors including youth, aged and disability. As president, Charlie strives to ensure the voice of the young and new generations will continue to be heard, understood and included.
Dennis Edlin	Vice President	12 May 2016	Dennis has contributed well over 25 years of time, energy and passion to the St Kilda PCYC. He brings 35 years of experience in advertising/marketing and has contributed 17 years as a physical trainer. He is a visionary who has been an integral force in the development and success of our Club.
Christine Perkal	Treasurer	12 May 2016	Christine's passion and commitment for community involvement goes back to 1996 where she became a committee member and then treasurer of the Elwood Park Tennis Club Inc for over 22 years. In addition, Christine lends her financial skills as the Treasurer of St Kilda PCYC and brings with her 32 years of experience as a CPA accountant. Christine is a keen participant of St Kilda PCYC Masters' Class and has been attending since 2014.
Dagmar Andersen	Board Member	12 May 2016 - November 2017	Dagmar is a highly respected member of Victoria Police with a strong commitment to the community and the work of St Kilda PCYC. Having worked locally for more than 6 years, Dagmar has developed a wide professional network aligned with her portfolio roles of youth, mental health and family violence.
Joy Hawkins	Board Member	12 May 2016	Joy is a dedicated participant in the Masters' classes and has been a member of St Kilda PCYC for many years. She enjoys photography and is an award-winning graphic designer
Russell Kaaden	Board Member	12 May 2016	Retired as Board Member November 25, 2017.
Ramon Lopez	Board Member	12 May 2016	Ramon Lopez was President (Chair) of St Kilda PCYC until December 2017. A barrister for 43 years, since retirement has become more involved with supporting and contributing to our community. Ramon is also involved with the St Kilda PCYC Masters' Program.
Pierre Te Angina	Board Member	12 May 2016	Pierre is an ex-member of both the New Zealand and British armed forces. He has been a member of the St Kilda PCYC since 2010. Actively involved in the community, he enjoys volunteering at Sacred Heart Mission, Back2Bikes and is a member of the recently established Port Phillip BUG (Bicycle Users Group).
Callan Young	Board Member	12 May 2016	A primary school teacher, Callan has been involved with the St Kilda PCYC since he was 15, as a participant in the youth activities, then as a volunteer. The club helped give structure to his life and allowed him to explore an interest and passion in health and fitness by becoming a personal trainer.



# YOUTH REPORT



REGISTERED YOUTH PARTICIPANTS

162

AVERAGE AGE GROUP

13

AVERAGE PARTICIPANTS PER ACTIVITY

10

6394  
YOUTH CONTACTS

61%  
MALE PARTICIPATION

39%  
FEMALE PARTICIPATION





## TUESDAY VIBEZ

AVERAGE DAILY PARTIPANTS 9  
AVERAGE AGE GROUP 13  
MALE PARTICIPANTS 80%  
FEMALE PARTICIPANTS 20%

## WICKED SCHOOLS

AVERAGE DAILY PARTIPANTS 20  
AVERAGE AGE GROUP 11  
MALE PARTICIPANTS 75%  
FEMALE PARTICIPANTS 25%

## DUKE OF EDINBURGH

AVERAGE DAILY PARTIPANTS 10  
AVERAGE AGE GROUP 16  
MALE PARTICIPANTS 60%  
FEMALE PARTICIPANTS 40%

## EGGS CLUB

AVERAGE DAILY PARTIPANTS 6  
AVERAGE AGE GROUP 15  
MALE PARTICIPANTS 50%  
FEMALE PARTICIPANTS 50%

## GIRLS GROUP

AVERAGE DAILY PARTIPANTS 10  
AVERAGE AGE GROUP 11  
MALE PARTICIPANTS 0%  
FEMALE PARTICIPANTS 100%

## WITNESS THE FITNESS

AVERAGE DAILY PARTIPANTS 8  
AVERAGE AGE GROUP 12  
MALE PARTICIPANTS 10%  
FEMALE PARTICIPANTS 90%

## YOUTH BOXING

AVERAGE DAILY PARTIPANTS 9  
AVERAGE AGE GROUP 12  
MALE PARTICIPANTS 80%  
FEMALE PARTICIPANTS 20%

## KOORI BOOTCAMP

AVERAGE DAILY PARTIPANTS 12  
AVERAGE AGE GROUP 14  
MALE PARTICIPANTS 80%  
FEMALE PARTICIPANTS 20%

## FRIDAY NIGHT ACTIVITIES

AVERAGE DAILY PARTIPANTS 7  
AVERAGE AGE GROUP 15  
MALE PARTICIPANTS 80%  
FEMALE PARTICIPANTS 20%

## HOLIDAY PROGRAM

AVERAGE DAILY PARTIPANTS 12  
AVERAGE AGE GROUP 14  
MALE PARTICIPANTS 70%  
FEMALE PARTICIPANTS 30%

## HIP HOP HOLIDAY PROGRAM

AVERAGE DAILY PARTIPANTS 8  
AVERAGE AGE GROUP 14  
MALE PARTICIPANTS 80%  
FEMALE PARTICIPANTS 20%

## MAC PROGRAM

AVERAGE DAILY PARTIPANTS 14  
AVERAGE AGE GROUP 12  
MALE PARTICIPANTS 70%  
FEMALE PARTICIPANTS 30%



# OPERATIONS REPORT



## GYM OPERATIONS

**New software implemented after a lengthy process of defining specifications and system requirements.**

**Direct Debit to be offered December 2018**

**Membership Register updated**

**10 fantastic reception staff, including 5 senior receptionists and 5 junior receptionists.**

**21 basketball teams training regularly at St Kilda PCYC**

**Playfit Social basketball competition still running 2 nights per week for over 10 years**

**St Kilda Boxing Club running 10 classes per week**

**Masters Classes running 3 times per week**

**Several external groups hiring the space including;**

**City of Port Phillip for its chair bases classes twice a week**

**Oakwood Community school once per week,**

**Star Health & Alfred Health group running every Friday**

**Troupe Kidz (hip hop classes) every Saturday for 8+ years**

**Salvation Army's Rock & Water program every Tuesday**

**Game Aware (fitness for young gamers) occurring during school holidays**

**Judo classes for kids (external facilitator) occurring every Monday.**

**Several events & improvements (See Facilities Report)**

## 175 INKERMAN STREET - ROOMING HOUSE

### Tenant Support

**St Kilda PCYC's Rooming House is designed for young people experiencing difficulties in acquiring a safe and positive space in which to live. A collaboration partnership has been established with the Salvation Army Crisis Services in relation to supporting tenants into the house.**

**PCYC and Salvation Army have entered into an MOU agreement which ensures mutual support over the duration of each resident's stay.**

**The 'Journey to Independence' program is suitable for young people with a capacity and desire to live independently, who wish to either study, volunteer or obtain fulfilling and positive employment.**

**All tenants are provided with a Case Manager from Salvation Army's Youth and Family Services division who meet with each young person on a weekly or fortnightly basis.**

**Case Managers provide tenants with support in a range of issues from financial support, education, employment, counselling services, welfare support, life and living skills support as well as access to brokerage and support for private rental and share properties at the completion of tenancy.**



Young people living in the house must volunteer for 2 hours per week at St Kilda PCYC to assist with their communication skills, their health and wellbeing as well as their sense of community and belonging. A gardening program has commenced at 175 Inkerman and residents will also be expected to participate in the growing and maintaining an edible garden. Young people must also participate in shared cleaning duties at their residence and work through a rotating roster for all weekly tasks.

There are seven rooms within the property and each tenant has exclusive occupancy rights in their space. Four bedrooms are in the front of the house which share bathroom and kitchen facilities. Three rooms are at the back of the house, each with their own lounge rooms and kitchens however there is a shared bathroom.

#### **Property Maintenance**

New kitchen flooring replaced, as well as a much-needed new bathroom inside the house. New tiling, plumbing, shower, basin, cabinetry and paint.

\$29,950 raised through a collaboration with SEMZ Property Management and RMIT University to turn dilapidated back garage into a fully functional large kitchen and communal meeting space. Works to commence 2019.

Building of an edible garden with various aromatic herbs has commenced in the front yard. Raised planter boxes have been built, garden has been extended onto where concrete was and fruit growing trees and vegetables for tenants to eat to be planted. Weekly program of gardening together with housemates.

Increased security with improved bedroom door locks, fly wires and lockable gate.

Updated Evacuation processes and diagrams.

New outdoor furniture in the backyard, as well as garden beds and new clothes line.

New blinds installed in all rooms, as well as several window replacements.

Energy efficient heaters installed in all bedrooms.

Painting to weather coat side of house.

Two external doors replaced

New washer and dryer purchased.

Various donations of furniture and kitchen appliances.

We are grateful for the ongoing support from a number of organisations, including Igniting Change that has enabled us to provide improved conditions and facilities for the tenants.

**CHLOE DICKSON**

**OPERATIONS MANAGER**



# FACILITIES REPORT



During 2018, a significant number of improvements to our facilities and equipment have been implemented and we have received very positive feedback from our members.

These include:

Improved cleaning arrangements through appointment of new cleaner. Installation of Shelving and racks for an additional gym space/work-out area in the Boxing Hall

Purchase of two new cross trainers for our cardio area

New LED lighting and new basketball rings for the Basketball court upstairs

The completion of the upstairs Unisex Toilet

Installing Trellis along the fence line outside the Boxing Hall to provide more privacy and a more attractive outlook - giving us a fresh look for summer.

Repairs and maintenance to the roof during winter to eliminate leaks and improving safety.

We now provide complimentary Wi-Fi for members and youth participants.

Improved music facilities for Gym and Boxing Hall.

Painting of the Inkerman Street Frontage courtesy of Oakwood School – brighter and better.

A very successful year for improving gym equipment and facilities with more exciting things planned to include:

Further equipment upgrades

Reviewing the floor layouts and most importantly the possibility of providing an outdoor gym in the area outside the Boxing Hall.

We look forward to providing with more upgrades and equipment as we progress.

Many thanks to all our members for your continued support.

JACOB KERNAHAN

FACILITIES MANAGER & YOUTH SUPPORT OFFICER



Gym  
Community  
Youth